

KQVR-TV

2713 KQVR Drive, . West Sacramento CA 95605

KQVR-TV

CONTRACT NO. REV.

1191-33788-1

DATE PRINTED

09/24/12

AND

PAGE 1

10125	AGENCY (OR SERVICE) ACTING AS AGENT FOR 340948		ADVERTISER (OR AGENCY AND ADVERTISER)	
NAME	MBMG		CA. DEM PARTY FOR KEN COOLEY	
AND	2056 Cotner Ave		1401 21st St Ste 200	
ADDRESS	Los Angeles	CA 90025-5604	Sacramento	CA 95811-5221
	USA		USA	
CONTACT	barbara stein		PRODUCTCA. DEM PARTY IN SUPPORT OF	
LOCAL SALESPERSON	MICHAEL MCCARTHY	AGENCY EST. NO. 1	PRODUCT CODE	1300
NATIONAL SALESPERSON				
BROADCAST SCHEDULE STARTING 10/15/12 AND ENDING 10/21/12 NO. WEEKS: 1				

Cancellation Notice

Required

Announcement 28 days
prior notice

CBS Television Stations Standard Terms and Conditions for advertising shall apply.

NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or ethnicity.

ITEM	DAYS	SPOTS PWK.	TIME		LENGTH	EFFECTIVE DATES	PROGRAMS	TOTAL BDCST.	UNIT RATE	TOTAL VALUE(1)
			FROM	TO						
1	Sa	1	05:58P	06:58P	30S	10/20/12-10/20/12	ENTERTAINMENT THIS WEEK	1	675.00	675.00
2	M-F	2	01:00P	02:58P	30S	10/15/12-10/19/12	THE DOCTORS	2	450.00	900.00
3	M-F	5	02:58P	04:00P	30S	10/15/12-10/19/12	DR PHIL	5	450.00	2250.00
4	M-F	5	04:30A	05:00A	30S	10/15/12-10/19/12		5	90.00	450.00
5	M-F	5	05:00A	06:00A	30S	10/15/12-10/19/12	CBS13.COM @ 5AM	5	180.00	900.00
6	M-F	5	06:00A	07:00A	30S	10/15/12-10/19/12	CBS13.COM @ 6AM	5	360.00	1800.00
7	M-F	5	07:00A	09:00A	30S	10/15/12-10/19/12	CBS THIS MORNING	5	360.00	1800.00
8	Sa	1	05:00A	07:00A	30S	10/20/12-10/20/12	CBS THIS MORNING - SATURDAY	1	180.00	180.00
9	Su	1	07:58A	09:00A	30S	10/21/12-10/21/12	FACE THE NATION	1	2250.00	2250.00
10	M-F	5	04:00P	05:00P	30S	10/15/12-10/19/12	CBS13 NEWS @ 4	5	675.00	3375.00
11	M-F	3	05:00P	05:30P	30S	10/15/12-10/19/12	CBS13 NEWS @ 5	3	1350.00	4050.00
12	M-F	3	06:00P	06:30P	30S	10/15/12-10/19/12	CBS13 NEWS @ 6	3	1350.00	4050.00
13	M-Su	5	10:00P	11:00P	30S	10/15/12-10/21/12	CBS 13 10PM NEWS M-SU	5	1800.00	9000.00
14	Sa-Su	2	11:00P	12:00M	30S	10/20/12-10/21/12	CBS13 NEWS@11 SA/SU ROT	2	495.00	990.00

(1) Less Agency commission of 15% Except on Non-Commissionable Amounts. Conditions on the reverse of this page and any attachments hereto are an integral part of this Agreement. If this contract is with an Advertiser, references to Agency apply to Advertiser, except no commission will be allowed an Advertiser.

ACCEPTED BY AGENCY

AS AGENT FOR (ADVERTISER)

ACCEPTED BY STATION

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ADDRESS	Los Angeles CA 90025-5604	Sacramento CA 95811-5221	
	USA	USA	
CONTACT	barbara stein	PRODUCTCA. DEM PARTY IN SUPPORT OF	
LOCAL SALESPERSON	MICHAEL MCCARTHY	AGENCY EST. NO. 1	PRODUCT CODE 1300
NATIONAL SALESPERSON			
BROADCAST SCHEDULE STARTING 10/15/12 AND ENDING 10/21/12 NO. WEEKS: 1			

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			FROM	TO						
15	W	1	07:58P	09:00P	30S	10/17/12-10/17/12	CRIMINAL MINDS	1	5400.00	5400.00
16	Th	1	09:00P	10:00P	30S	10/18/12-10/18/12	ELEMENTARY	1	5750.00	5750.00
17	F	1	06:58P	08:00P	30S	10/19/12-10/19/12	CSI: NY	1	2700.00	2700.00
18	F	1	09:00P	10:00P	30S	10/19/12-10/19/12	BLUE BLOODS	1	4500.00	4500.00
19	Su	1	09:00P	10:00P	30S	10/21/12-10/21/12	THE MENTALIST	1	4950.00	4950.00
20	Su	1	06:28A	07:58A	30S	10/21/12-10/21/12	CBS THIS MORNING - SUNDAY	1	1800.00	1800.00
Total Contract:								54		57770.00
Billing Summary										
Qtr 4-12						Oct	Nov	Dec	Total	
						57770.00	.00	.00	57770.00	
GRAND TOTAL									57770.00	

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